UNITED ARAB EMIRATES
MINISTRY OF ECONOMY

Plennix
TECHNOLOGIES

odoo
Best Partner MENA
★★★

The National Program

COMPANY PROFILE
2022

Your Preferred Digital Transformation Partner

AGENDA

01
Who Are We?

About Us

Locations

How Are We Different?

02
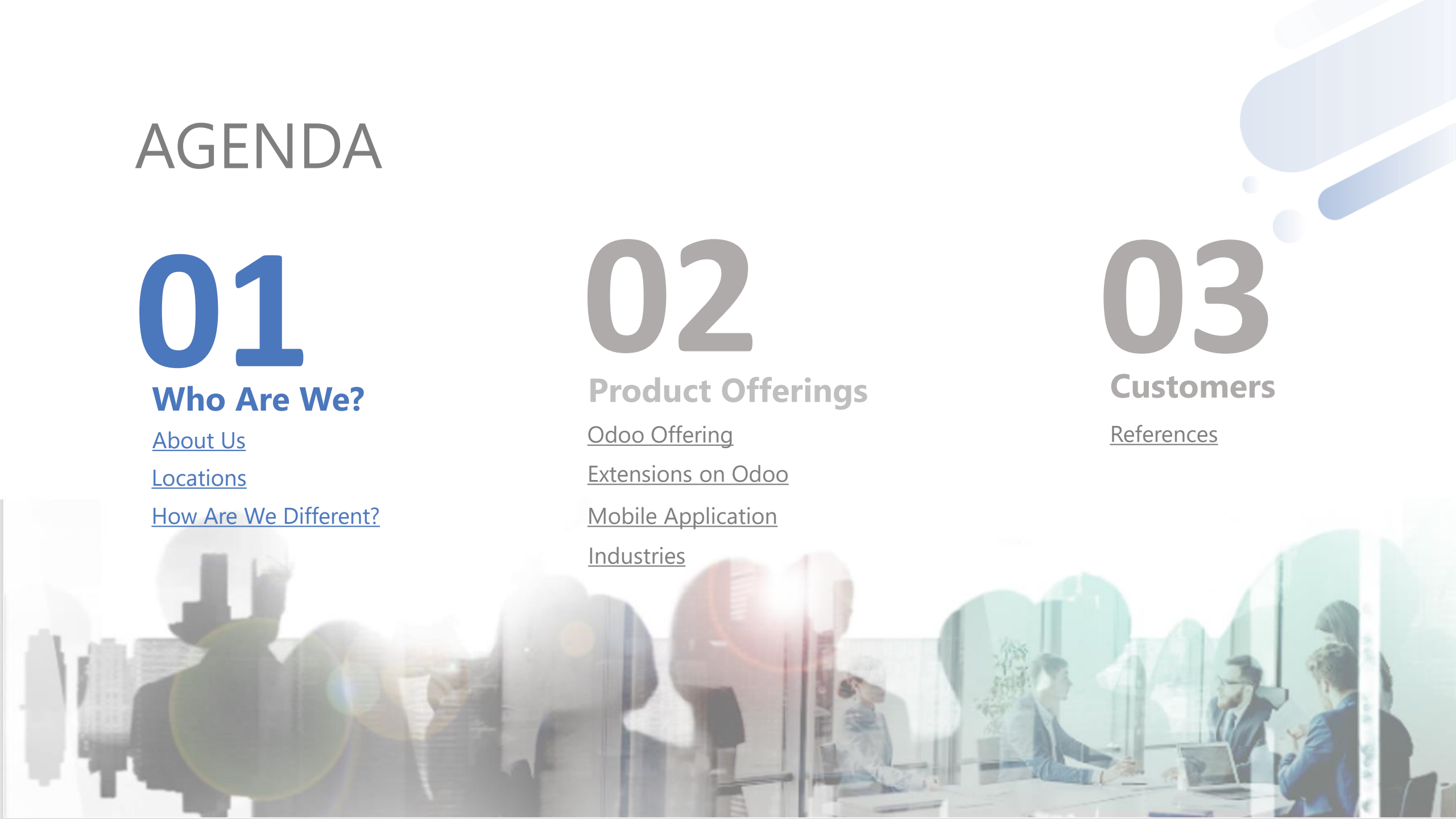### Product Offerings

Odoo Offering

Extensions on Odoo

Mobile Application

Industries

03
Customers

References

About Plennix Technologies

▸▸ After a great success with international companies, a team of Odoo experts launched Plennix Technologies as a digital transformation leader in the Middle East and Africa Regions.

▸▸ Ten years of experience were enough for us to create and classify Plennix Technologies as one of the biggest market players in IT business solutions.

▸▸ With a team of 70+ Odoo experts, Plennix Technologies is one of few Odoo partners operating in 7 different countries. Today, Plennix Technologies is considered as one of the biggest Odoo solution providers with an extensive expertise in the Enterprise Resources Planning area.

▸▸ Plennix Technologies is one of Odoo preferred Gold partners in the region and the winner of Odoo Best Partner MENA Award 2020 and 2021.

Geographical Coverage

10
Years of Experience

+100
International Customers

Middle East & Gulf
UAE, Kuwait, KSA, Lebanon

Africa
Egypt

Our Presence

Africa

Middle East & Gulf

How Are We Different?

- We adopt a positioning strategy in the industry that incorporates superior service quality, innovative solutions and proximity.

- We listen to the customer's needs first and customize solutions based on these need.

- Plennix Technologies works with businesses of all sizes while complying with the legal and financial implications of the region.
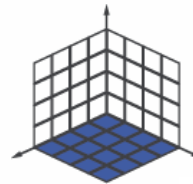
An Integrated Solution Framework

Our connected set of components creates an integrated solution.

Innovation and Research

We develop innovative tools and connectors based on quality, integrity, creativity, and leadership.

Scalable and Modular Products

We offer scalable modules for every business need.

Simple Intuitive User Interface

We provide an efficient, easy to use and attractive UI to drive rapid adoption.

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01
Who Are We?

02
Product Offerings

03
Customers
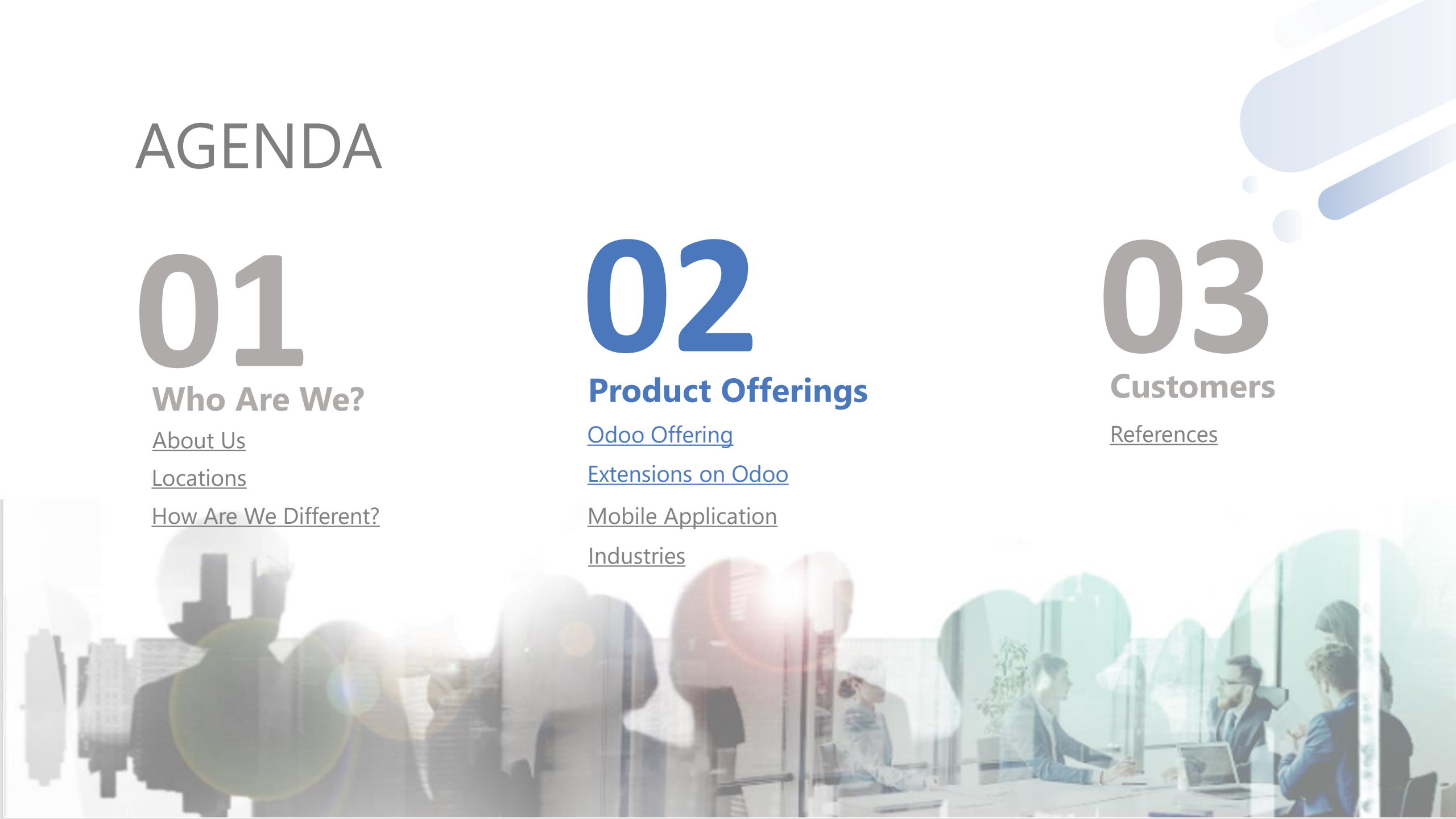
Why Choose Odoo?

7M
Users Worldwide

32
Supported Languages

1,000
Installs Per Day

1,459%
User Growth Over 4 Years

Odoo provides a range of easy to use business applications that form a complete suite of tools to accompany any business need. At Odoo, they have developed **30** main applications that are regularly upgraded. In addition, their community of active members has contributed to another **16000+** apps to cover a wide variety of business needs.

Odoo is the most installed business software in the world. It has over **7.000.000** users worldwide ranging from startup companies (1 user) to large enterprises (300,000+ users).

Plennix Technologies, with a very well-established name and portfolio, including top clientele in the GCC and MENA, is always looking to further expand its product portfolio by partnering up with Odoo, a world leader in business applications and ERPs.
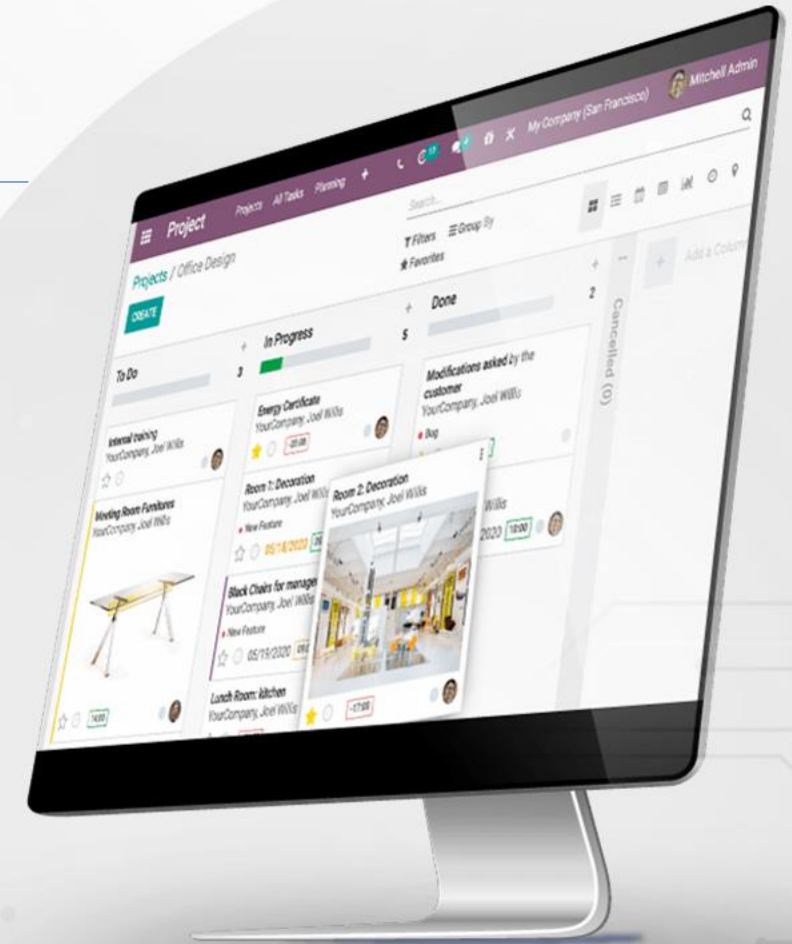
Benefits of Odoo (1)
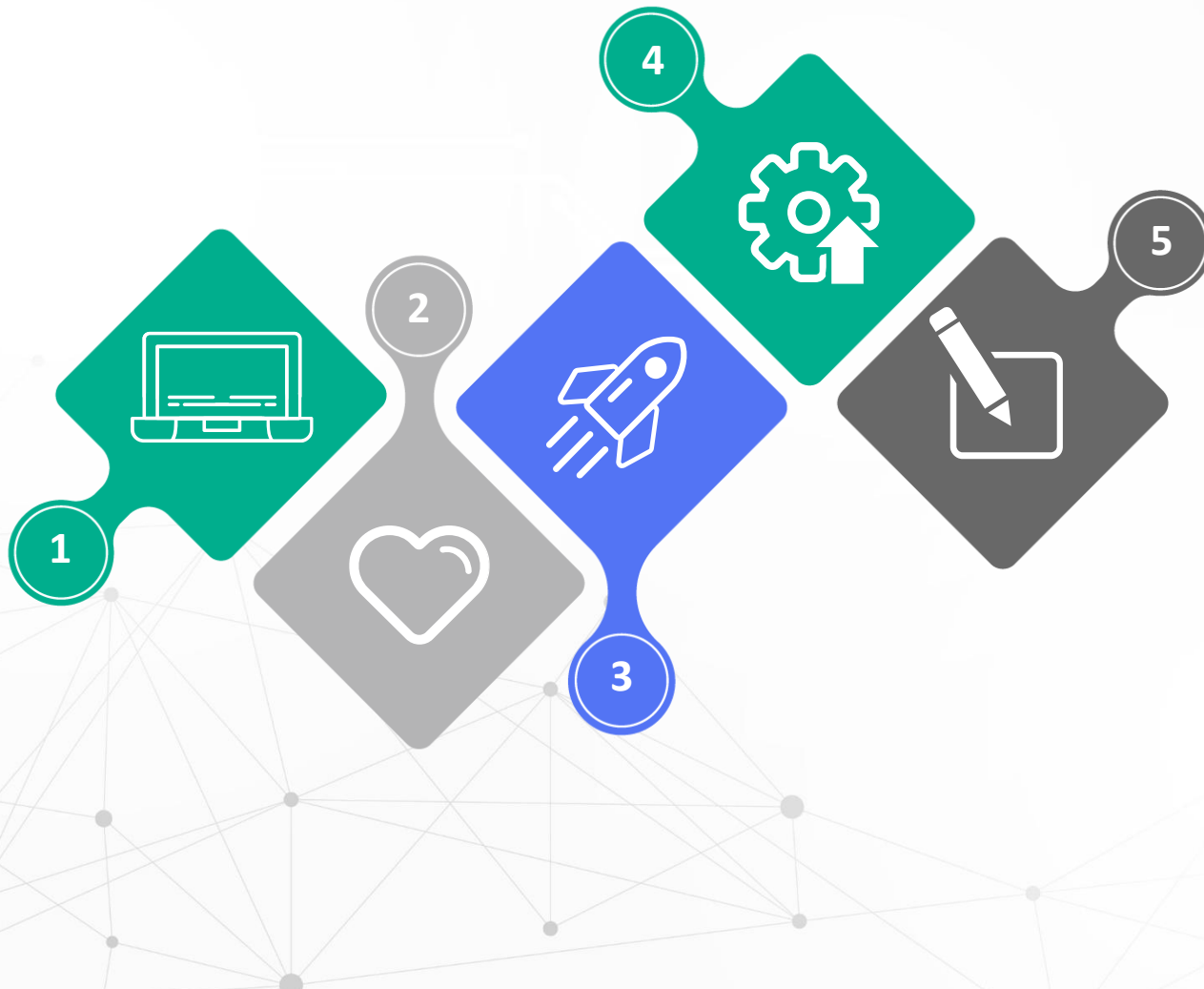
Comprehensive Software: Odoo integrates all operations to improve overall efficiency, with constant enhancements and high compatibility.

User Interface: Odoo offers a minimalistic appearance with extreme user-friendliness, several features & functionalities.

Easy Navigation: Navigation and search functions are convenient and efficient with the search filters.

Updates & Upgrades: System updates are available yearly. Odoo's community and members work round the clock to enhance and develop new features for an ultimate software.

Customizable: Odoo is a fully customizable and flexible platform tailored for specific business needs.

Benefits of Odoo (2)
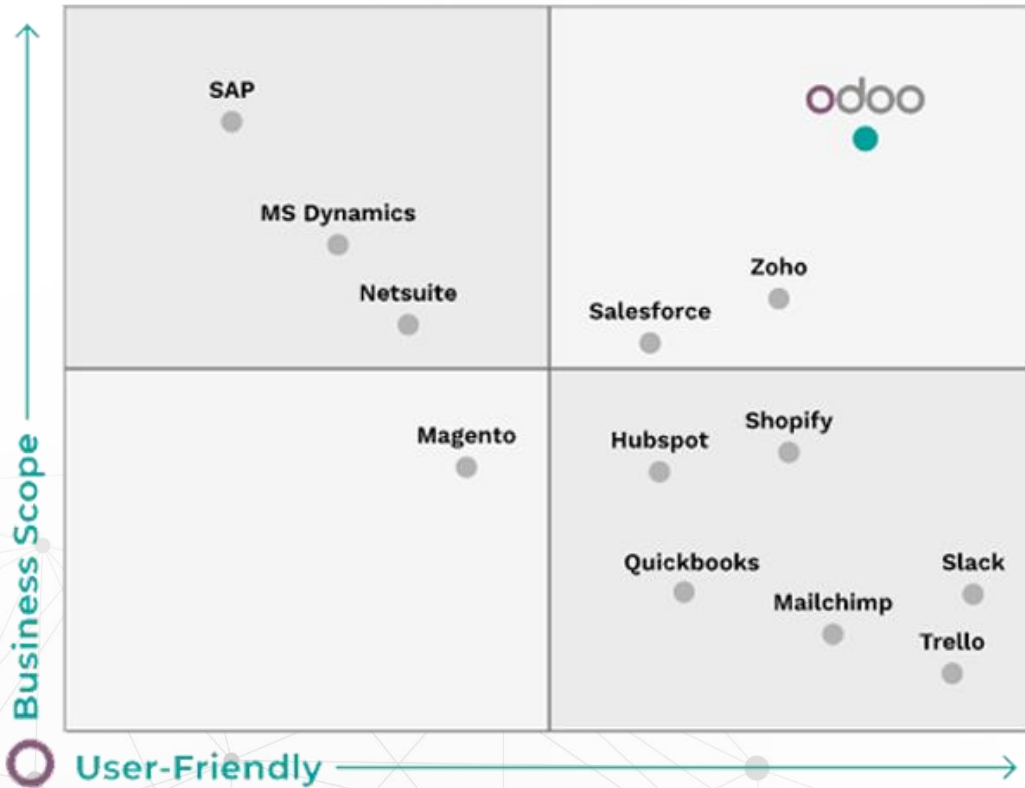
Advanced Management: Store and access all information needed for better management and coordination.

Security: Ensure compliance with GDPR by reviewing all data management and cyber-security procedures.

Minimized Errors: Track and record everything happening in the organization with instant and easy access to documents.

Industry-Specific System: Odoo is modular for specific industries. Some modules can be used as vertical ones; they are integrated with the standard module making Odoo a full-fledged industry-specific system.

Secure Audit Trail: Store your data and history records securely with Audit Trail Management.

Odoo Modules (1)

Accounting & Finance

- Accounting
- Budget
- Fixed Assets
- Funds & Loans
- Consolidation
- Costing

Human Resources

- Employee
- Recruitment
- Referral
- Time-Off
- Attendance
- Shifts & Planning
- Talent
- Appraisal
- Expenses
- Payroll

Operations

- Purchase
- Inventory
- Manufacturing
- Quality
- Maintenance
- Project & Timesheet
- Field Service
- Fleet & Distribution
- Property
- Helpdesk

Odoo Modules (2)

Sales & Marketing
- CRM
- Sales
- Invoicing
- Point of Sale
- Rental

- Subscriptions
- Social Marketing
- Email Marketing
- SMS Marketing
- Events

Website
- Website Builder
- eCommerce
- eLearning
- Appointments

- Blogs
- Forums
- Live Chat

Productivity
- Documents
- Sign
- Approvals
- Survey

- Communication
- Discuss
- Mailing Lists
- Notes

Extensions on Odoo

- VOIP
- IOT
- Analytics
- Artificial Intelligence
- Chatbot
- Web Crawler
- Face & Motion Detector
- Multilingual OCR
- Data Migration Tools

- Integration Tools
- Advanced Portals
- E-Services & Workflows
- Business Card Reader
- WhatsApp Integration
- GPS Integration
- Zoom & Teams Integration
- GDPR Compliance Tools

AGENDA

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03

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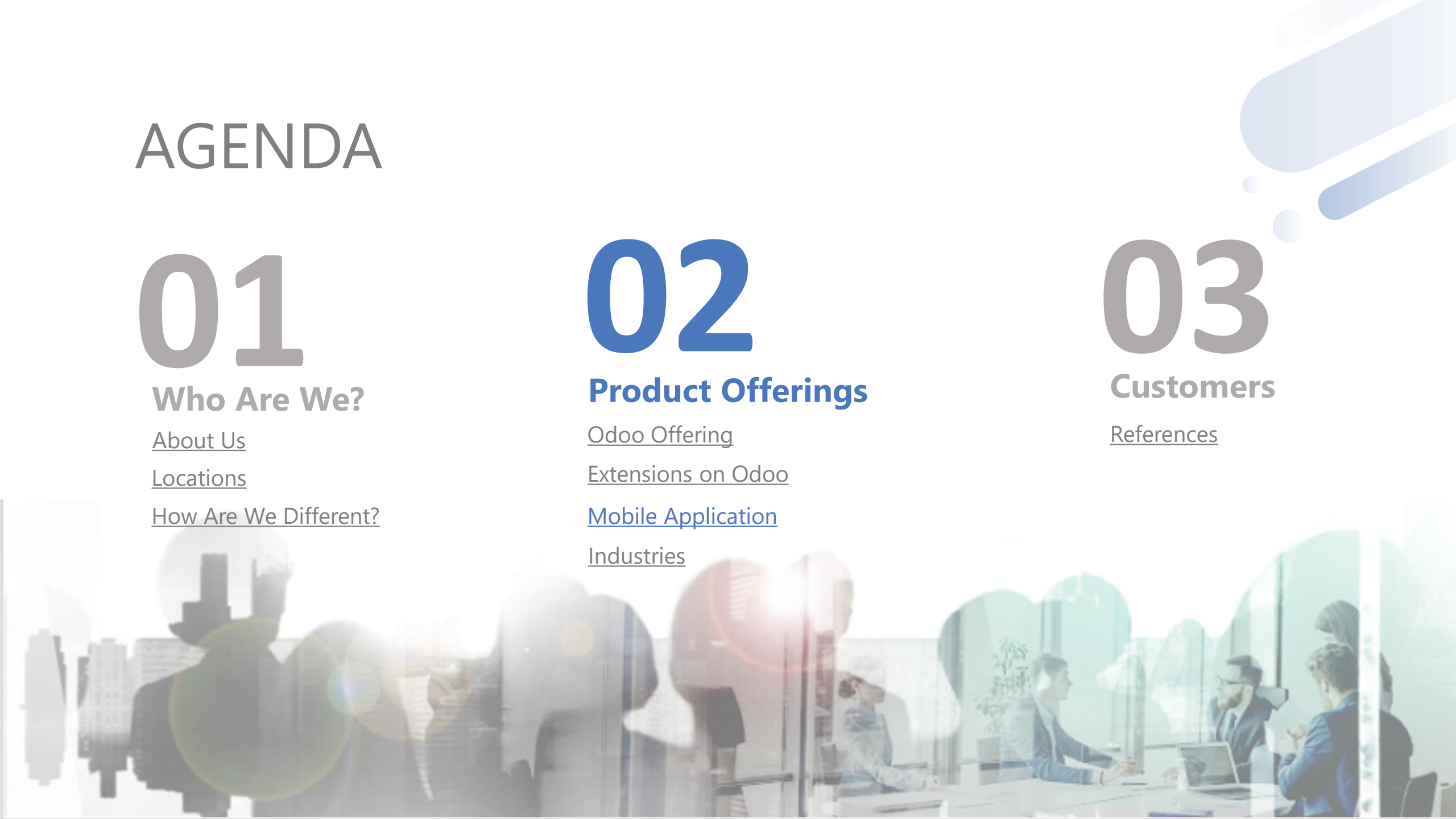
High-End Mobile Application Development

- Using solid expertise in mobile apps development, our team will help you create practical and seamless experiences on any device and get the best of mobile technology for your business.

- We provide custom mobile app development services. This includes expert business analysis, design and development of your mobile application from idea to launch, integrating the new product into your infrastructure and providing further optimization and scale-up on demand.

Leveraging next-gen technologies, intelligent algorithms and modern UI.

Design and development of native Android and iOS mobile apps

Odoo mobile App development that can be integrated with your main Odoo ERP system.

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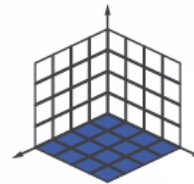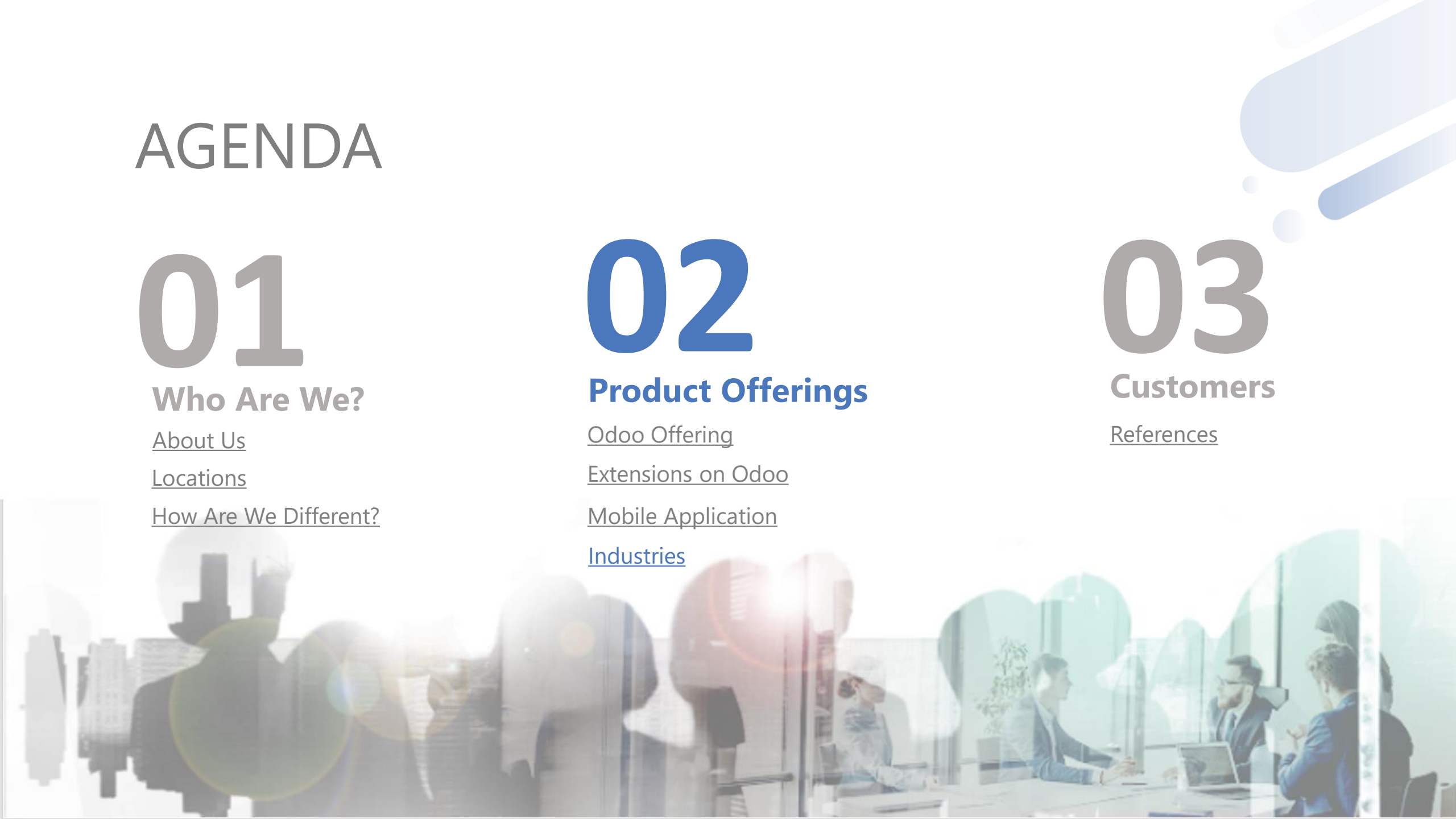Mobile Application

Industries

03

Customers

References

Industries & Sectors

Advertising
& Marketing

Automotive

Education

Finance

Food
& Beverage

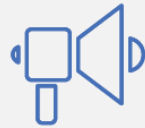Government

Healthcare

Hospitality
& Restaurant

Logistics
& Shipping

Manufacturing

Media
& Publishing

Non Profit

Oil & Gas

Real Estate
& Property

Retail

Services
& Telecom

Wholesale

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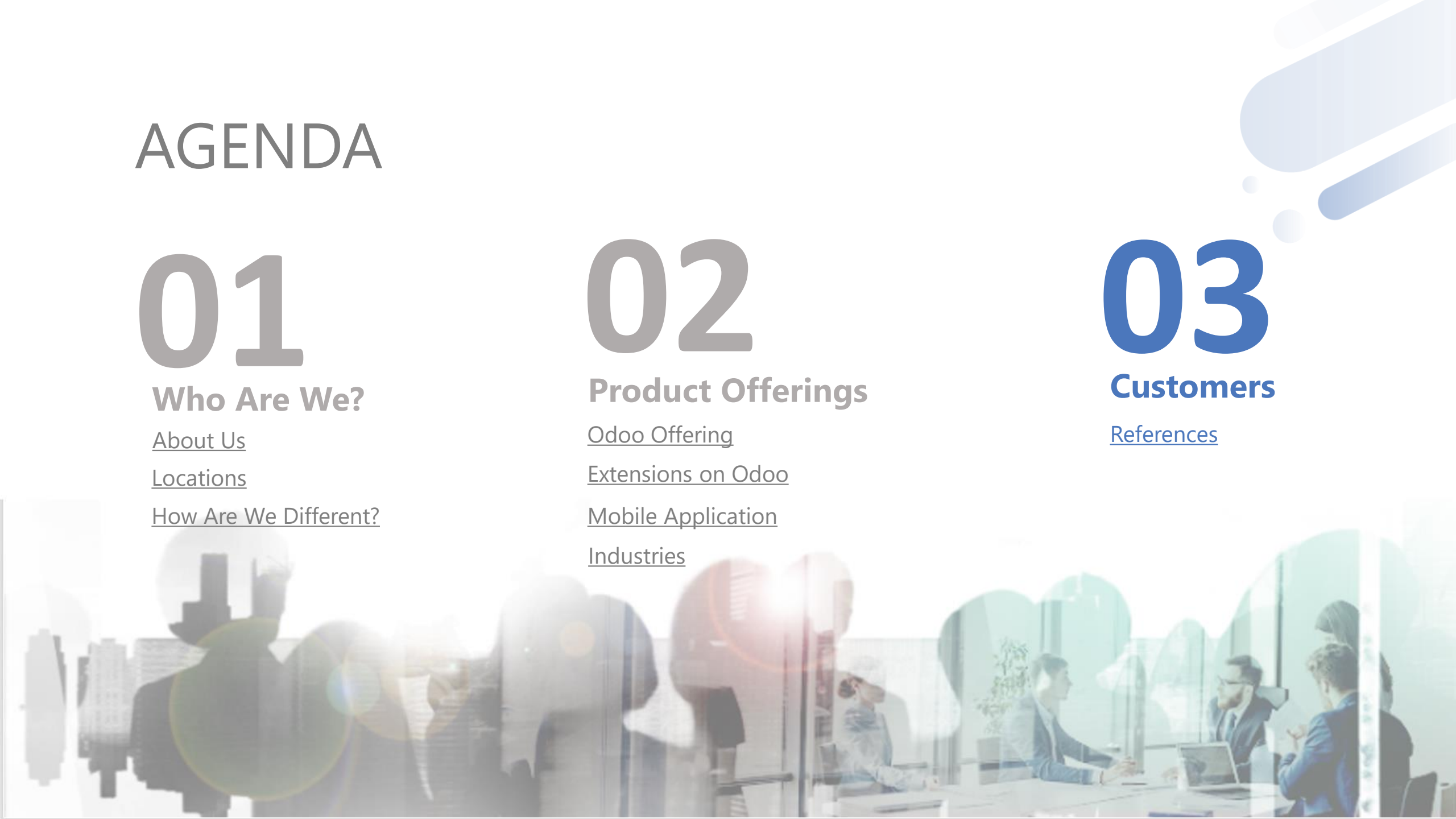## 02

Product Offerings

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Some of our References

JC Yared Lebanon	**Fitzpatrick** Lebanon	**Globe Express Services** Lebanon
Akiki's Cigars Lebanon	**IPH Studios** Lebanon	**Crumble** Lebanon

Company	Location
JC Yared	Lebanon
Fitzpatrick	Lebanon
Globe Express Services	Lebanon
Akiki's Cigars	Lebanon
IPH Studios	Lebanon
Crumble	Lebanon
MSE	Lebanon
Philip Morris International	Lebanon
Adidas & Reebok	Ghana
SABAL HOLDING	KHARTOUM
BMG	UAE
Jk consulting	UAE
Deep Performance	UAE
Switch Made Group	UAE
United Games International	UAE
Promate Technologies	UAE
Match Point	UAE
Tulip Business Developers	UAE
The Fifth Element	UAE
AL-JULAIAH	Kuwait
SENERGY	Kuwait
Seventh Dimension	Kuwait
Wolf Nutrition	Kuwait
Kings Coffee	Kuwait
Motor Works Co	Kuwait
Paul & John Rodiz	Kuwait
Laroch Co.	Kuwait

The National Program – Annual price for Odoo implementation

Implementation period	Up to 20 Days	Up to 10 Days	Up to 6 Days	Up to 30 Days
Implementation services	Small 10-49 employees	Micro 5-9 employees	Micro Small 1-4 employees	Average 50-249 employees
Project management	Applicable	Applicable	Applicable	Applicable
Email + phone inquiries	Applicable	Applicable	Applicable	Applicable
Training and mentoring	Applicable	Applicable	Applicable	Applicable
Setup and Configuration	Applicable	Applicable	Applicable	Applicable
Data transfer	Applicable	Applicable	Applicable	Applicable
On-site consulting	Applicable	Applicable	Applicable	Applicable
Modify the application in a specialized studio	Applicable	Applicable	Applicable	Applicable
Modifications and changes (files, reports, workflow)	Applicable	Applicable	Applicable	Applicable
data migration	Applicable	Not Applicable	Not Applicable	Applicable
Annual service cost	AED 14000	AED 7500	AED 5000	AED 20000

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THANK YOU